

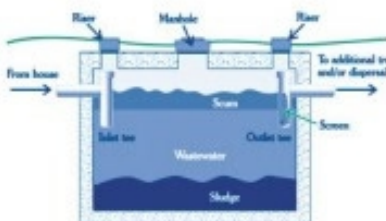
WHY ADDITIVES?

A STORY TOLD THROUGH DEFINITIONS

FROM WEBSTER'S DICTIONARY

Septic Tank: "an underground tank in which waste matter is decomposed through bacterial action."

If there is too much solid material in your septic tank, the "bacterial action" is not taking place properly. Why? Not enough bacteria. Why? Let's look at the labels of some typical home-care products and see what Webster's says about them:



WHAT'S UNDER YOUR SINK?

Disinfectant: "a means for destroying bacteria."

Germicidal: "an agent for killing bacteria."

Antibiotic: "having the capacity to inhibit the growth of or destroy bacteria."

Sanitize: "to free from germs by cleansing or sterilizing."

Sterilize: "to cleanse by destroying bacteria."

Have you noticed the recent rise in the use of anti-bacterial soaps?

Anti-bacterial: "destructive to or inhibiting the growth of bacteria."

Do you think of what anti-septic means as you flush mouthwash down the drain?

Anti-septic: "any substance that inhibits the action of bacteria."

These bacteria-killers are in products that we all use every day. Toilet disinfectants that get dispensed with every flush kill bacteria before they even get to the septic tank. Garbage disposals and water softeners also challenge the bacteria needed for proper septic tank operation. It's no wonder there are so many failing septic systems! Is there any word to look for that won't kill bacteria? Sure:

Biodegradable: "capable of being readily decomposed by bacterial action."

THE CLEANER THE HOME, THE DEADER THE TANK

So are we saying to stop cleaning and disinfecting the house? Of course not. What we're saying is if you're going to regularly kill bacteria needed for proper septic tank operation, you need to regularly replace those bacteria with a monthly dosage of **CCLS**, "The Original" bacterial additive.

CCLS contains billions upon billions of the exact right, laboratory-enhanced bacteria to balance your septic tank and keep it running properly. **CCLS** is USDA-Approved, and has been used in households like yours since 1976.

For more information on the **CCLS** family of products for septic systems, grease waste systems, sewer and drain lines, for restoring drainage, and for portable restrooms, call us toll-free at 1-800-759-2257. We'll send you our product information packet, including prices and all our sales and customer education materials. Please call today. Thank you.



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